

# Rebecca Silus

VISUAL DESIGNER / UX DESIGNER

Recipient of a 2019 Artist Initiative Grant from the Minnesota State Arts Board to complete a graphic novel about 1921.

rebeccasilus.com  
hello@rebeccasilus.com  
503-516-1162

## UX TOOLS + METHODS

Axure  
InVision  
Sketch  
XD  
Interactive Prototyping  
Journey Maps  
Personas  
Rapid Prototyping  
Storytelling  
Usability Testing  
User Experience  
User Interface Design  
Wireframing  
User Research

## CREATIVE

After Effects  
Art Direction  
Content Strategy  
Illustration  
InDesign  
Photography  
Photoshop  
Premiere Pro  
Video

## CODING

Bootstrap  
Git  
HTML/CSS  
JavaScript  
Node.js  
ReactJS  
Web Development  
WordPress

## EXPERIENCE

### **UX DESIGN STUDENT** / PRIME DIGITAL ACADEMY / JANUARY 2019–MAY 2019

#### **MONICAT DATA**

- » Concepted landing pages, dashboards, and workflows for a new SaaS application that followed client brand guidelines.
- » Deliverables included high fidelity wireframes, interactive prototypes, annotated wireframes, and pattern library.

#### **MINNESOTA STATE ARTS BOARD**

- » Designed a mobile first immersive digital experience that engages art lovers with physical locations in Minnesota history.

### **FREELANCE DESIGNER** / FIELD OFFICE LLC / 2008–PRESENT

- » Worked directly with clients to produce work across disciplines.
- » Designed and developed websites and digital products.
- » Art directed and styled photo shoots for lifestyle and travel markets.  
*Selected Clients: Adobe, Creative Market, Instagram, Uber, C/O Berlin, Debenhams*

### **DESIGNER, ARTIST** / REBECCA SILUS STUDIO / 2002–PRESENT

- » Developed creative work for clients including Ace Hotel, Santa Fe Art Institute, State of Minnesota.
- » Presented project proposals and low fidelity prototypes to stakeholders.
- » Synthesized abstract concepts into meaningful experiences.
- » Oversaw design projects from concept to iteration and final delivery.
- » Partnered with consultants to place original art in private and corporate collections.  
*Selected Clients: State of Minnesota, Science Museum of Minnesota, Santa Fe Art Institute, Stanford University Press, Gustavus College, Ace Hotel, Hallmark, Microsoft*

### **COPYWRITER** / GESTALTEN / GESTALTEN.COM / BERLIN, GERMANY / 2010–2018

- » Wrote short and long form texts for books about visual culture and its creators.
- » Ensured accuracy and consistency of content through research, proofreading, and copy-editing.

## COMMUNITY INVOLVEMENT

### **BOARD MEMBER** / ST ANTHONY FALLS HERITAGE BOARD / MINNEAPOLIS, MN / 2018–PRESENT

Assess project proposals and make budget recommendations for funding of cultural projects with historical significance within the heritage zone.

### **ARTIST-IN-RESIDENCE** / SANTA FE ART INSTITUTE / SANTA FE, NM / 2011

Worked on-site with 12 international artists, produced a new body of work, and gave a gallery talk open to the local community during the two-month, fully-funded residency.

### **MARKETING CHAIR** / ROSALUX GALLERY / MINNEAPOLIS, MN / 2002–2004

- » Designed marketing materials and exhibition signage.
- » Maintained gallery website and developed content.
- » Co-organized fundraising events and exhibitions.
- » Consulted with buyers and collectors and assisted artists with promoting their work.

## EDUCATION

**CERTIFICATE, USER EXPERIENCE DESIGN** Prime Digital Academy, May 2019

**MASTER OF FINE ARTS, VISUAL STUDIES** Minneapolis College of Art + Design, 2008

**BACHELOR OF FINE ARTS, DRAWING AND PAINTING** University of Minnesota, 1998

## STUDY, WORK, AND LIVE ABROAD

**BERLIN, GERMANY** (6 years)

**GOETHE INSTITUTE** Berlin, Germany (2 months)

**VOLKSHOCHSCHULE** Heidelberg, Germany (6 months)

Hitchhiked Across France (3 weeks)

## FOREIGN LANGUAGE

**GERMAN** Working Proficiency

## AWARDS, FELLOWSHIPS, RESIDENCIES

**2019 ARTIST INITIATIVE GRANT** Minnesota State Arts Board

**VISITING ARTIST AND SPEAKER** Gustavus College

**2014 ARTIST INITIATIVE GRANT** Minnesota State Arts Board

**FELLOWSHIP AND ARTIST RESIDENCY** Santa Fe Art Institute

**SELECTED ARTIST** *New American Paintings, Juror: Lynne Warren, Curator, Museum of Contemporary Art, Chicago*

**ARTIST RESIDENCY** Science Museum of Minnesota

**MFA OPPORTUNITY GRANT** Minneapolis College of Art and Design

**MFA TRUSTEES SCHOLARSHIP** Minneapolis College of Art and Design

**SELECTED ARTIST** *New American Paintings, Juror: Raphaela Platow, Curator,*